



ΜΑΚΕΔΟΝΙΚΟ ΜΟΥΣΕΙΟ  
ΣΥΓΧΡΟΝΗΣ ΤΕΧΝΗΣ  
ΘΕΣΣΑΛΟΝΙΚΗ  
MACEDONIAN MUSEUM  
OF CONTEMPORARY ART  
THESSALONIKI GR



ΠΕΡΙΦΕΡΕΙΑ ΚΕΝΤΡΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ  
ΕΙΔΙΚΗ ΥΠΗΡΕΣΙΑ ΔΙΑΧΕΙΡΙΣΗΣ  
Ε.Π. Περιφέρειας Κεντρικής Μακεδονίας



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

**PRESS RELEASE**  
**MACEDONIAN MUSEUM OF CONTEMPORARY ART**  
**INSPIRE PROJECT 2018**  
***CHRISTOPHER MAKOS: FACE THE STRANGE***

**Opening: Friday, 7/12/2018, 20:00,**  
**at the Macedonian Museum of Contemporary Art**

The “**Inspire Project**”, in its second edition of 2018, is the new form of the previous “**Inspire - Thessaloniki Visual Arts Festival**”, which was organized for three consecutive years (2012-2014) by the Macedonian Museum of Contemporary Art (Thessaloniki, Greece). The festival was an extensive workshop for hundreds of young artists, led by prominent artists from Europe. For 2017 and until 2019, the new event, called “**Inspire Project**”, is aimed at young artists and audiences to promote the contemporary way of producing artworks within the workshop and is co-funded by the European Union (European Regional Development Fund).

The artistic workshop for 2018 for 20 young artists will begin on **Friday, November 30**, with the participation of this year’s guest American artist **Christopher Makos**, who is presenting his work for the first time in Greece.

Christopher Makos was born in Lowell, Massachusetts, grew up in California, and moved to New York after high school. He studied architecture in Paris and briefly worked as an apprentice to Man Ray. Andy Warhol, Makos' good friend and frequent portrait subject, called Makos “the most modern photographer in America.”

“**Inspire Project 2018**”, which is integrated in the tribute of MMCA to Alexander Iolas, is based on the idea of New York as the epicenter of the artistic, musical, fashion and creative center of the world during 1970s and 1980s. Portraits of Andy Warhol will showcase the various facets of the king of American pop art and close friend of Alexander Iolas, while portraits of Keith Haring, Jean Michel Basquiat, Francisco Clemente et.al. will be also exhibited.

**Inspire 2018**, with the subtitle “**Face the strange**”, which references the lyrics of the David Bowie song “**Changes**”, concentrates on the ability of artists to deal with contemporary visual culture. Recognizing the multiple perspectives that the eye of contemporary artists opens up, **Inspire Project 2018** will explore the different ways of artistic representations, freeing art from any categorization.

The results of the workshop, along with the works of Christopher Makos, will be presented at the opening of the shows, on **Friday, December 7, 2018, at 20:00**, at the Macedonian Museum of Contemporary Art-within HELEXPO-TIF grounds.

*Makos' photographs have been exhibited in galleries and museums such as the Guggenheim Museum in Bilbao, the Tate Modern in London, the Whitney Museum of American Art in New York, the IVAM in Valencia (Spain) and the Reina Sofia Museum in Madrid. His pictures have appeared in magazines and newspapers, including Paris Match and Wall Street Journal. He is the author of several important books, like the volumes Warhol/Makos In Context (2007), Andy Warhol China 1982 (2007) and Christopher Makos Polaroids (2009), Christopher Makos Everything: The Black and White Monograph (2014).*

*The young artists who will participate at the workshop will be selected after an open call.*

**Exhibitions' duration: 7 December to 28 February 2018**

*Project Manager-Curator: Thouli Misirloglou, Director*

*Assistant Curator: Katerina Syroglou, Exhibition and Collection Curator*

**For more information and press material :**

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