

Option 1: Concert Sponsorship

Concert Underwriter Benefits and Levels

The following benefits apply for our November 2015 or May 2016 concerts.

Maestro Underwriting Sponsor - \$2000 and above

- 10 complimentary tickets to sponsored concert (Nov. 2015 or May 2016)
- Company name & Logo on promotional material and SBYSO Facebook page, listing on SBYSO sponsor webpage as Maestro Underwriting Sponsor with link to your company website, recognition in concert program as Maestro Underwriting Sponsor
- Concert Day recognition via Plaque Presentation at start of concert, poster in Lobby, and announcement at start of concert
- Full page center ad in concert program
- Full page ad in remaining concert programs for 2015-16 season

Bravo Presenting Sponsor - \$1500

- 5 complimentary tickets to sponsored concert (Nov. 2015 or May 2016)
- Company name & Logo on promotional material and SBYSO Facebook page, listing on SBYSO sponsor webpage as Bravo Presenting Sponsor with link to your company website, recognition in concert program as Bravo Presenting Sponsor
- Concert Day recognition via poster in lobby and announcement at start of concert
- Full page ad in concert program
- Half page ad in remaining concert programs for 2015-16 season

Prodigy Sponsor - \$750

- 2 complimentary tickets to concert being sponsored
- Company name & Logo on promotional material and SBYSO Facebook page, listing on SBYSO sponsor webpage as Prodigy Sponsor with link to your company website, recognition in concert program as Prodigy Sponsor
- Concert Day recognition via announcement at start of concert
- Full page ad in concert program
- Quarter page ad in remaining concert programs for 2014-15 season

Submission Guidelines (submit completed Concert Underwriter Form, and payment by the following deadlines; email ad to southbendyso@gmail.com):

- DEADLINES:
 - November/February/May programs – OCTOBER 1
 - February or February/May programs – JANUARY 31
 - May concert only – APRIL 1
- FOR ADS:
 - Black and white ads only; JPEG and TIF formats onl

Concert Underwriter Form

Business Name _____

Contact Person _____

Email _____

Phone _____

Address _____

Sponsorship Level _____

Amount \$ _____

Concert (check all that apply):

_____ November 8, 2015 _____ February 28, 2016 _____ May 1, 2016

For our November 8 performance, please return by OCTOBER 1, 2015.

For the May 3 performance, by APRIL 1, 2016.

Please mail Sponsorship Form, with donation (made out to SBYSO) to:

SBYSO
c/o Ernestine M. Raclin School of the Arts
IUSB
P.O. Box 7111
South Bend, IN 46634

The SBYSO thanks you for your support!