

## Option 2: Buy an Ad in our 2015-16 Program Book

Full Page Ad            7.5"h x 4.75" w            Vertical Orientation

\$200 (1 concert)  
\$350 (2 concerts; \$50 savings)  
\$500 (3 concerts; \$100 savings)

Half Page Ad            3.7"h x 4.75" w            Horizontal Orientation

\$100 (1 concert)  
\$175 (2 concerts; \$25 savings)  
\$250 (3 concerts; \$50 savings)

Quarter Page Ad       3.7"h x 2.3" w            Vertical Orientation

\$60 (1 concert)  
\$100 (2 concerts; \$20 savings)  
\$150 (3 concerts; \$30 savings)

***Submission Guidelines (completed Advertising Sponsor Form and payment by the following deadlines; email ad image to [southbendyso@gmail.com](mailto:southbendyso@gmail.com)):***

- DEADLINES:
  - November/February/May programs – OCTOBER 1
  - February or February/May programs – JANUARY 31
  - May concert only – APRIL 1
- FOR ADS:
  - Black and white ads only
  - JPEG and TIF formats only

The SBYSO thanks you for your support!

## Advertising Sponsor Form

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Please indicate size of desired ad (see details on previous page):

*Quarter page* 3.7”h x 2.3” w \_\_\_\_\_  
(\$60, \$100, \$150 for 1, 2, 3 concerts, respectively)

*Half page* 3.7”h x 4.75” w \_\_\_\_\_  
(\$100, \$175, \$250 for 1, 2, 3 concerts, respectively)

*Full page* 7.5”h x 4.75” w \_\_\_\_\_  
(\$200, \$350, \$500 for 1, 2, 3 concerts, respectively)

Please indicate concert program(s) in which you would like your ad to appear:

\_\_\_\_\_ November 8, 2015

\_\_\_\_\_ February 28, 2016

\_\_\_\_\_ May 1, 2015

Total Amount Due \$ \_\_\_\_\_

Please mail Advertising Sponsorship Form, with donation (made out to SBYSO) to:

SBYSO  
c/o Ernestine M. Raclin School of the Arts  
IUSB  
P.O. Box 7111  
South Bend, IN 46634

Thank you again for your generous support!